

Privacy Policy

Effective Date: 01-Jun-2024

Introduction

This Privacy Policy outlines the practices of Leading AI ("we," "our," "us") regarding the collection, use, and disclosure of information when you use our Private Large Language Model AI Assistant (the "Service"). The Service is built using Azure Open AI services, and all data is hosted and processed in the UK South Azure region. "The Client" refers to the organisation that has engaged Leading AI to build and deploy the AI Assistant on their behalf.

Information We Collect:

- **Retention of Prompts and Responses:** We retain the prompts that users enter into the AI Assistant and the responses generated by the assistant.
- **Anonymisation:** All prompts and responses are anonymised. We do not record any identifying information about who entered the prompts.
- **Sharing with Clients:** We share anonymised prompts and responses with the Client for whom we set up the AI Assistant.
- **Improvement of AI Tools:** We retain user prompts and responses to help refine and improve our AI tools.

Handling of Personal Data:

- **Inclusion of Personal Data in Prompts:** If you enter personal data into a prompt, it will be recorded as part of the prompt. Even though the prompts are anonymised, the personal data itself may be identifiable if included in the input.
- **Retention Period:** We retain the data, including prompts and responses, for one year, unless otherwise specified.

Data Hosting and Processing

All data related to the Service, including prompts and responses, is hosted and processed exclusively in the UK South Azure region.

Data Security

Built within Client's Azure Tenant: Our AI Assistants are built within our Clients' existing Azure Tenant, leveraging the existing data security measures that the Client has in place. This includes compliance with their security policies and protocols.

Technical and Organisational Measures: We implement appropriate technical and organizational measures to protect the data we collect and retain. This includes encryption, access controls, and regular security assessments.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date."

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Leading AI Ltd
124 City Road
London, EC1V 2NX
Email: info@leadingai.co.uk